# GUARANTEED RATES...

#### CGI's 9Cents

(If you average more than \$20 a month in long distance)

- You pay just 9¢ per minute
- 24 hours a day, 7 days a week
- Applies to all <u>in-state</u> and state-to-state long distance calls...others charge more for in-state calls!
- Calls are billed in whole minute increments
- Low monthly fee of \$5.99 (first month's fee waived)
- All calls require a three minute minimum
- No Additional Bills...all call charges appear on your regular phone bill
- It's available on your telephone right now!

Forget the Dime...Use CGI's 9Cents...it makes sense!

#### CGI's 13Cents

(If you average less than \$20 a month in long distance)

- Pay just 13¢ per minute
- 24 hours a day, 7 days a week
- Applies to all <u>in-state</u> and state-to-state long distance calls...others charge more for in-state calls!
- Calls are billed in whole minute increments
- No monthly fees
- No Additional Bills...all call charges appear on your regular phone bill
- CGI's 13Cents service is only available by calling Customer Support

The One Rate That Really Saves You The Most!

#### For Both Services:

Call Anytime + 24 Hours a Day + 7 Days a Week + In-State + State-to-State

	Compare for	yourself:	
	8 am 11 am 5 pm 8	pm 11 pm 2 am 5 am	8 am
Sprint Sense	25¢	10¢	25¢
AT&T One Rate	·	15¢	
MCI One	this rate requires a m	<b>12¢</b> inimum usage of \$25 per m	onth
0			· · · · · · · · · · · · · · · · · · ·

Other rates may be available. Rate comparisons are based upon AT&T, MCI and Sprint interstate weekday promotional rates in effect Feb. 1, 1997, and does not include the most frequently called number promotion. CGI rates calls outside the continental 48 states at 10% below AT&T's Basic Rates. Service is available on residential lines only. This special rate is not applicable to directory assistance calls.

	Compare for	or yourself:	
	8 am 11 am 5 pm	8 pm 11 pm 2 am 5 am	8 am
Sprint Sense	25¢	10¢	25¢
AT&T One Rate		15¢	
MCI One		15¢	
		The second	977,74

Other rates may be available. Rate comparisons are based upon AT&T, MCI and Sprint interstate weekday promotional rates in effect Feb. 1, 1997, assumes less than \$25 of monthly long distance usage and does not include the most frequently called number promotion. CGI rates calls outside the continental 48 states at 10% below AT&T's Basic Rates. Service is available on residential lines only. This special rate is not applicable to directory assistance calls.



© Cents & 13 Cents
Are Services Of CGI
6950 W. 56th St., Mission, KS 66202
1-800-300-4045



#### **Guaranteed Rates!**

#### With 91/2 Cents You Get:

If you average more than \$20 a month in long distance

- Guaranteed 9112¢ per minute for calls placed to anywhere in the continental 48 states\*
- 91/2¢ applies to calls 24 hours a day, seven days a week
- Low \$5.99 monthly per line access charge
- No sign-up fee
- Because of this incredibly low rate of 912¢, all CGI 912Cents calls will require a 3-minute minimum, billed in whole minute increments
- All calls are included and clearly marked on your local phone bill
- · Write one check!

Save money on your long distance calls without having to cancel your current long distance carrier. CGI's 912Cents service is available on your telephone right now.

1-800-300-4045

#### With 13Cents You Get:

If you average less than \$20 a month in long distance

- Guaranteed 13¢ per minute for calls placed to anywhere in the continental 48 states\*
- 13¢ applies to calls 24 hours a day, seven days a week
- NO monthly fee
- NO sign-up fee
- NO monthly minimum usage requirement
- All calls are billed in whole minute increments
- All calls are included and clearly marked on your local phone bill
- Write one check!

Save money on your long distance calls without having to cancel your long distance carrier. CGI's 13 Cents service is <u>only available by calling Customer Support</u> at 1-800-300-4045. This will not switch your current long distance carrier.

This special rate will not be applicable to directory assistance calls. This service is available to residential customers only.

91/2Cents & 13Cents Are Services of CGI

<sup>\*</sup> Rates for calls outside the continental 48 states, if available, will be at least 10% below AT&T's basic 1 + rates.







6950 West 56th Street Mission, KS 66202

BULK RATE
U.S. POSTAGE
PAID
CGI SERVICES

1/2¢ a minute
In-State • State-to-State • 24 hours a day • 7 days a week





## Call Anytime For 9½¢ a minute

without canceling your existing services!

Forget the Dime!

24 hours a day ♦ 7 days a week ♦ In-State ♦ State-to-State

Compare fo	r yourself:		
8 am 11 am 5 pm	8 pm 11 pm 2 am 5 am	8 am	
25¢	10¢	25¢	
15¢			
12¢			
9½¢ a minute 24 hours a day! 7 days a week! In-state & Interstate For a low monthly fee of \$5.99 – three minute minimum per call			
	25¢ 254 24 hours a day! 7 d	25¢ 10¢  15¢  12¢  9½¢ a minute  24 hours a day! 7 days a week! In-state & Inters	

Rate comparisons are based upon AT&T, MCI and Sprint weekday promotional rates in effect Feb 1, 1997 and does not include the most frequently called number promotion. See enclosed for details.

### Personal Edge Plus 13 Cents

Ideal for customers whose average long distance usage is <u>less</u> than \$20 per month

(see reverse side if you use more than \$20 per month)

- \* Pay just 13¢ per minute on all calls
- \* 24 hours a day, 7 days a week
- \* No monthly fees or charges
- \* No minimum usage or volume amount
- \* Applies to all in-state and state-to-state calls
- \* All call charges are clearly marked on your regular phone bill . . . write one check
- \* CGI's **13**Cents service is only available by calling Customer Support

#### ----- RATES ----

Outbound 13¢ 800 Home Direct 16.5¢ Calling Card 24.9¢ no surcharge

All calls are billed in whole minute increments.

Rates are guaranteed for all calls placed to anywhere in the continental 48 states. Rates for calls outside the continental 48 states, if available, will be at least 10% below AT&T's basic 1 + rates.

Always know what you're paying for each call you make! Tired of waiting for those off-peak hours to make calls? Never know exactly what you're paying for each call? With CGI's 13 Cents Personal Edge Plus service you can make all your long distance calls whenever it's convenient for you . . . always at the same low, flat rate of only 13¢ per minute.

#### GUARANTEED RATES...

#### CGI's 13Cents

(If you average less than \$20 a month in long distance)

- You pay just 13¢ per minute
- 24 hours a day, 7 days a week
- Applies to all <u>in-state</u> and state-to-state long distance calls...others charge more for in-state calls!
- · Calls are billed in whole minute increments
- No monthly fees
- No additional bills...all call charges appear on your regular phone bill
- CGI's 13Cents service is only available by calling Customer Support at 1-800-300-4045!

The One Rate That Really Saves You The Most!

To Begin Using: Just Dial 10998 + 1 + the Area Code + Number
Call Anytime • 24 Hours a Day • 7 Days a Week • In-State • State-to-State
CGI's 13Cents service is only available by calling Customer Support at 1-800-300-4045,

#### Compare for yourself:

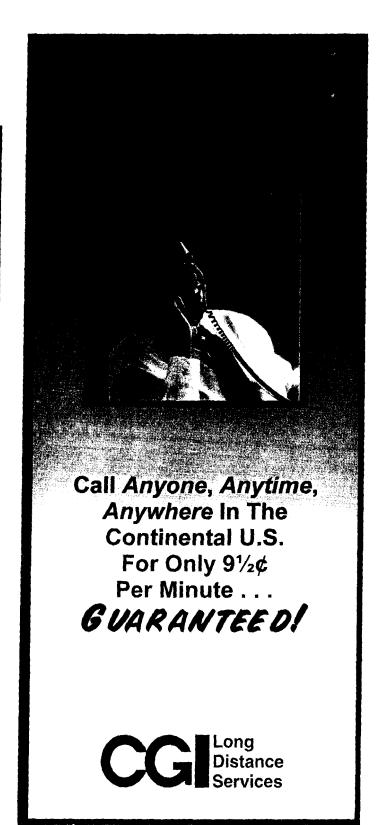
	8 am 11	am 5 pm	n 8 pm	11 pm	2 am	5 am	8 am
Sprint Sense	25	i¢		1	0¢		25¢
AT&T One Rate			1:	5¢			
MCI One	1		1	5¢			
CGI's			13¢ a 1	ninut	<b>B</b>		

24 hours a day! 7 days a week! In-state & Interstate

No monthly fee -- No minimum usage requirement

Other rates may be available. Rate comparisons are based upon AT&T, MCI and Sprint interstate weekday promotional rates in effect Feb. 1, 1997, assume less than \$25 of monthly long distance usage and do not include the most frequently called number promotion. CGI rates calls outside the continental 48 states at 10% below AT&T's Basic Rates. Service is available on residential lines only. This special rate is not applicable to

13Cents



# Personal Edge\* 9½Cents

Ideal for customers whose average long distance usage is *more* than \$20 per month

(see reverse side if you use less than \$20 per month)

- \* Pay just 91/2¢ per minute on all calls
- \* 24 hours a day, 7 days a week
- \* Applies to all in-state and state-to-state calls
- \* All call charges are clearly marked on your regular phone bill . . . write one check

#### ----- RATES -----

Outbound 9.5¢ 800 Home Direct 16.5¢ Calling Card 24.9¢ no surcharge

For a low monthly per line charge of only \$5.99 you are guaranteed 9½¢ per minute for all calls placed to anywhere in the continental 48 states. Because of this incredibly low rate, all calls require a three minute minimum and are billed in whole minute increments. Rates for calls outside the continental 48 states, if available, will be at least 10% below AT&T's basic 1 + rates.

Always know what you're paying for each call you make! Tired of waiting for those off-peak hours to make calls? Never know exactly what you're paying for each call? With CGI's 9½Cents PersonalEdge service you can make all your long distance calls whenever it's convenient for you . . . always at the same low rate of only 9½¢ per minute.

#### GUARANTEED RATES...

#### CGI's 91/2 Cents

(If you average more than \$20 a month in long distance)

- You pay just 9½¢ per minute
- 24 hours a day, 7 days a week
- Applies to all <u>in-state</u> and state-to-state long distance calls...others charge more for in-state calls!
- · Calls are billed in whole minute increments
- Low monthly fee of \$5.99 (first month's fee waived)
- · All calls require a three minute minimum
- No additional bills...all call charges appear on your regular phone bill
- It's available on your telephone right now!

Forget the Dime...Use CGI's 9½Cents... it makes sense!

To Begin Using: Just Dial 10998 + 1 + the Area Code + Number Call Anytime + 24 Hours a Day + 7 Days a Week + In-State + State-to-State

Compare for yourself:				
	8 am 11 am 5 pm	8 pm 11 pm 2 am 5 am	8 am	
Sprint Sense	25¢	10¢	25¢	
AT&T One Rate	15¢			
MCI One	12¢ this rate requires a minimum usage of \$25 per month			
CGI's 91/2 Cents	9½¢ a minute 24 hours a day! 7 days a week! In-state & Interstate For a low monthly fee of \$5.99 – three minute minimum per call			

Other rates may be available. Rate comparisons are based upon AT&T, MCI and Sprint interstate weekday promotional rates in effect Feb. 1, 1997, and do not include the most frequently called number promotion. CGI rates calls outside the continental 48 states at 10% below AT&T's Basic Rates. Service is available on residential lines only. This special rate is not applicable to directory assistance calls.

#### The CGI Guarantee

If for any reason you are ever charged more than the published amount -- 9½¢ a minute for PersonalEdge or 13¢ per minute for PersonalEdge Plus -- CGI will credit your account for the call(s) affected.

This is exclusive of any minimum call length, monthly access fees, calls outside the continental U.S., or other restrictions.



Personal Edge - 91/2 Cents &

Personal Edge Plus -13 Cents

Are Services Of CGI 6950 W. 56th St., Mission, KS 66202 1-800-300-4045



Call For Just 9%c Per Minute Both In-State And State-to-State Without Canceling Your Current Long Distance Carrier

Dear Local Telephone Customer,

Yes that's right, just 91/2¢ per minute on all your long distance calls 24 hours a day, in-state and state-to-state, seven days a week, anytime, to anywhere in the continental 48 states. Forget the Dime! With CGI's new 9½ Cents service, you pay only 9½¢ per minute for in-state and interstate calls, guaranteed.

#### Q: Why 91/2 Cents?

A: Wouldn't you like to know exactly how much a long distance call will cost before you place it? Of course you would. After all, you typically don't make purchases without knowing the price. What do you pay per minute for a long distance call? The answer should be: 91/2¢ per minute with CGI's 91/2 Cents service.

#### Q: How Does It Work?

A: Simply dial 10998 + 1 + Area Code + The Number you wish to call and you'll pay only 91/2¢ per minute for every long distance call you place to anywhere within the continental 48 states. All your calls will be included and clearly marked on the local phone bill you are currently receiving. By dialing 10998, 91/2 Cents is available on your telephone right now!

#### Q: Do I Need To Sign Up?

A: No, it is not necessary to sign up. For a low monthly per line charge of \$5.99 you are guaranteed 91/2¢ per minute for long distance calls to anywhere within the 48 states. Because of this incredibly low rate, all 9½ Cents calls will require a three minute minimum and are billed in whole minute increments. In most local service areas, CGI's long distance service is available on your telephone right now. Why not join the countless others and try it? Use 91/2 Cents...it makes sense!

#### Just Dial 10998 + 1 + the Area Code + Number For Only 91/2¢ A Minute

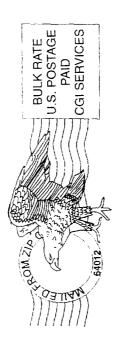
Placing our customers first with service and quality has enabled CGI to now proudly celebrate 15 years in the long distance industry. We know that you will be pleased with the guality of the digital fiber-optic network utilized by CGI. Join the hundreds of thousands who benefit every month from the savings they receive with CGI's simple flat rate services: Our Customer Support Representatives are trained to answer any questions you may have about CGI's 9½ Cents or 13 Cents services at 1-800-300-4045.

Sincerely.

D. Lemuel Jones, President

P.S. For new customers we waive your first month's per line charge, so use 9½ Cents today! If you need additional stickers, would like a free rate comparison or would like information about our low flat rate calling card please call Customer Support, toll free at 1-800-300-4045.

P.S.S. If you are a more infrequent long distance caller, please see the reverse side for our low flat rate 13¢ per minute service with no monthly fees or call usage minimums. Ideal for callers who average less than \$20 per month.



6950 West 56th St. Mission, KS 66202

NOTICE: Important Information
About Your Service Enclosed

## Personal Edge Plus 13Cents

Ideal for customers whose average long distance usage is <u>less</u> than \$20 per month

(see reverse side if you use more than \$20 per month)

- \* Pay just 13¢ per minute on all calls
- \* 24 hours a day, 7 days a week
- \* No monthly fees or charges
- \* No minimum usage or volume amount
- \* Applies to all in-state and state-to-state calls
- \* All call charges are clearly marked on your regular phone bill . . . write one check
- \* CGI's 13 Cents service is only available by calling Customer Support

#### ----- RATES -----

Outbound 13¢ 800 Home Direct 16.5¢ Calling Card 24.9¢ no surcharge

All calls are billed in whole minute increments.

Rates are guaranteed for all calls placed to anywhere in the continental 48 states. Rates for calls outside the continental 48 states, if available, will be at least 10% below AT&T's basic 1 + rates.

Always know what you're paying for each call you make! Tired of waiting for those off-peak hours to make calls? Never know exactly what you're paying for each call? With CGI's 13Cents PersonalEdge Plus service you can make all your long distance calls whenever it's convenient for you . . . always at the same low, flat rate of only 13¢ per minute.

#### GUARANTEED RATES...

#### CGI's 13Cents (If you average less than \$20 a month in long distance)

- You pay just 13¢ per minute
- 24 hours a day, 7 days a week
- Applies to all <u>in-state</u> and state-to-state long distance calls...others charge more for in-state calls!
- · Calls are billed in whole minute increments
- No monthly fees
- No additional bills...all call charges appear on your regular phone bill
- CGI's 13Cents service is only available by calling Customer Support at 1-800-300-4045!

The One Rate That Really Saves You The Most!

To Begin Using: Just Dial 10998 + 1 + the Area Code + Number
Call Anytime + 24 Hours a Day + 7 Days a Week + In-State + State-to-State
CGI's 13Cents service is only available by calling Customer Support at 1-800-300-4045.

Compare for yourself

# 8 am 11 am 5 pm 8 pm 11 pm 2 am 5 am 8 am 25¢ 10¢ 25¢

AT&T One Rate 15¢

MCI One

Sprint

Sense

15¢
13¢ a minute

CGI's 13**Cents** 

24 hours a day! 7 days a week! In-state & Interstate
No monthly fee – No minimum usage requirement

Other rates may be available. Rate comparisons are based upon AT&T, MCI and Sprint interstate weekday promotional rates in effect Feb. 1, 1997, assume less than \$25 of monthly long distance usage and do not include the most frequently called number promotion. CGI rates calls outside the continental 48 states at 10% below AT&T's Basic Rates. Service is available on residential lines only. This special rate is not applicable to directory assistance calls.



# Personal Edge<sup>®</sup> 9½Cents

Ideal for customers whose average long distance usage is <u>more</u> than \$20 per month

(see reverse side if you use less than \$20 per month)

- \* Pay just 91/2¢ per minute on all calls
- \* 24 hours a day, 7 days a week
- \* Applies to all in-state and state-to-state calls
- \* All call charges are clearly marked on your regular phone bill . . . write one check

#### ----- RATES -----

Outbound 9.5¢ 800 Home Direct 16.5¢ Calling Card 24.9¢ no surcharge

For a low monthly per line charge of only \$5.99 you are guaranteed 9½¢ per minute for all calls placed to anywhere in the continental 48 states. Because of this incredibly low rate, all calls require a three minute minimum and are billed in whole minute increments. Rates for calls outside the continental 48 states, if available, will be at least 10% below AT&T's basic 1 + rates.

Always know what you're paying for each call you make! Tired of waiting for those off-peak hours to make calls? Never know exactly what you're paying for each call? With CGI's 9½Cents PersonalEdge service you can make all your long distance calls whenever it's convenient for you . . . always at the same low rate of only 9½¢ per minute.

#### GUARANTEED RATES...

#### CGI's 91/2 Cents

(If you average more than \$20 a month in long distance)

- You pay just 9½¢ per minute
- 24 hours a day, 7 days a week
- Applies to all <u>in-state</u> and state-to-state long distance calls...others charge more for in-state calls!
- · Calls are billed in whole minute increments
- Low monthly fee of \$5.99 (first month's fee waived)
- All calls require a three minute minimum
- No additional bills...all call charges appear on your regular phone bill
- It's available on your telephone right now!

Forget the Dime...Use CGI's 9½ Cents... it makes sense!

To Begin Using: Just Dial 10998 + 1 + the Area Code + Number

Call Anytime + 24 Hours a Day + 7 Days a Week + In-State + State-to-State

#### **Compare for yourself:** 8 am 11 am 5 pm 8 pm 11 pm 2 am 5 am Sprint 25¢ 10¢ 25¢ Sense AT&T 15¢ One Rate 12¢ MCI One this rate requires a minimum usage of \$25 per month 9½¢ a minute CGI's 24 hours a day! 7 days a week! In-state & Interstate 91/2 Cents For a low monthly fee of \$5.99 -- three minute minimum per call

Other rates may be available. Rate comparisons are based upon AT&T, MCI and Sprint interstate weekday promotional rates in effect Feb. 1, 1997, and do not include the most frequently called number promotion. CGI rates calls outside the continental 48 states at 10% below AT&T's Basic Rates. Service is available on residential lines only. This special rate is not applicable to directory assistance calls.

#### The CGI Guarantee

If for any reason you are ever charged more than the published amount -- 9½¢ a minute for PersonalEdge or 13¢ per minute for PersonalEdge Plus -- CGI will credit your account for the call(s) affected.

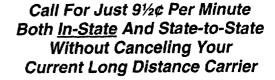
This is exclusive of any minimum call length, monthly access fees, calls outside the continental U.S., or other restrictions.



Personal Edge - 91/2 Cents &

Personal Edge Plus -13 Cents

Are Services Of CGI 6950 W. 56th St., Mission, KS 66202 1-800-300-4045





Dear Preferred Customer,

Forget the Dime! With CGI's new 9%Cents service, you pay only 9%¢ per minute anytime, anyday, to anywhere, in-state and interstate, in the continental U.S., guaranteed.

All your calls will be included and clearly marked on the local phone bill you are currently receiving, so you'll still just write one check. By dialing 10998, 9%Cents is available on your telephone right now!

For a low monthly per line charge of \$5.99, you are guaranteed 9%¢ per minute for long distance calls to anywhere within the 48 states. Because of this incredibly low rate, all **9%**Cents calls will require a three minute minimum and are billed in whole minute increments.

In most local service areas, CGI's long distance service is available on your telephone right now. Why not join the countless others and try it? **Use 9½**Cents...it makes sense!

#### Just Dial 10998 + 1 + the Area Code + Number For Only 91/2¢ A Minute

Placing our customers first with service and quality has enabled CGI to now proudly celebrate 15 years in the long distance industry. We know that you will be pleased with the quality of the digital fiber-optic network utilized by CGI.

Join the hundreds of thousands who benefit every month from the savings they receive with CGI's simple flat rate services. Our Customer Support Representatives are trained to answer any questions you may have about CGI's 94/2Cents or 13Cents services at 1-800-300-4045.



Sincerely,

D. Lemuel Jones, President



P.S. For new customers we waive your first month's per line charge, so use 9\%Cents today! If you need additional stickers, would like a free rate comparison or would like information about our low flat rate calling card please call Customer Support, toll free at 1-800-300-4045.

If you are a more infrequent long distance caller, please see the reverse side for our low flat rate 13¢ per minute service with no monthly fees or call usage minimums. Ideal for callers who average less than \$20 per month.

# GUARANTEED RATES...

#### CGI's 91/2 Cents

(If you average more than \$20 a month in long distance)

- You pay just 9½¢ per minute
- 24 hours a day, 7 days a week
- Applies to all <u>in-state</u> and state-to-state long distance calls...others charge more for in-state calls!
- Calls are billed in whole minute increments
- Low monthly fee of \$5.99 (first month's fee waived)
- All calls require a three minute minimum
- No Additional Bills...all call charges appear on your regular phone bill
- It's available on your telephone right now!

Forget the Dime...Use CGI's 91/2 Cents...it makes sense!

#### CGI's 13 Cents

(If you average less than \$20 a month in long distance)

- Pay just 13¢ per minute
- 24 hours a day, 7 days a week
- Applies to all <u>in-state</u> and state-to-state long distance calls...others charge more for in-state calls!
- Calls are billed in whole minute increments
- No monthly fees
- No Additional Bills...all call charges appear on your regular phone bill
- CGI's 13Cents service is only available by calling Customer Support

The One Rate That Really Saves You The Most!

#### For Both Services:

Call Anytime ♦ 24 Hours a Day ♦ 7 Days a Week ♦ In-State ♦ State-to-State

	Compare fo	or yourself:			
	8 am 11 am 5 pm	8 pm 11 pm 2 am 5 am	8 am		
Sprint Sense	25¢	10¢	25¢		
AT&T One Rate	15¢				
MCI One	12¢ this rate requires a minimum usage of \$25 per month				
0.17		e si			

Other rates may be available. Rate comparisons are based upon AT&T, MCI and Sprint interstate weekday promotional rates in effect Feb. 1, 1997, and does not include the most frequently called number promotion. CGI rates calls outside the continental 48 states at 10% below AT&T's Basic Rates. Service is available on residential lines only. This special rate is not applicable to directory assistance calls.

	Compare 1	or yourself:	
	8 am 11 am 5 pm	8 pm 11 pm 2 am 5 am	8 am
Sprint Sense	25¢	10¢	25¢
AT&T One Rate		15¢	
MCI One		15¢	
		S. A. 188. A. 180	

Other rates may be available. Rate comparisons are based upon AT&T, MCI and Sprint interstate weekday promotional rates in effect Feb. 1, 1997, assumes less than \$25 of monthly long distance usage and does not include the most frequently called number promotion. CGI rates calls outside the continental 48 states at 10% below AT&T's Basic Rates. Service is available on residential lines only. This special rate is not applicable to directory assistance calls.



Peel off stickers for your telephone book and telephones. Pay One Low Flat Rate Anytime, In-state Pay One Low Flat Rate Anytime, In-state & Interstate When You Use This Code & Interstate When You Use This Code CGI Long Distance Services 1-800-300-4045 Pay One Low Flat Rate Anytime, In-state & Interstate When You Use This Code +1 and the area code and number. DIAL 10998 Long Distance Services +1 and the area code and number. CG Long
Distance
Services 1-800-300-4045 1-800-300-4045

#### Guaranteed Rates!

#### With 91/2 Cents You Get:

- Guaranteed 91/2¢ per minute for calls placed to anywhere in the continental 48 states\*
- 91/2¢ applies to calls 24 hours a day, seven days a week
- . Low \$5.99 monthly per line access charge
- . No sign-up fee
- . Because of this incredibly low rate of 91/2¢, all CGI 91/2Cents calls will require a 3minute minimum, billed in whole minute increments
- All calls are included and clearly marked on your local phone bill
- · Write one check!

Save money on your long distance calls without having to cancel your current long distance carrier. CGI's 91/2 Cents service is available on your telephone right now. 1-800-300-4045

#### With 13Cents You Get:

If you average less than \$20 a month in long distance

- Guaranteed 13¢ per minute for calls placed to anywhere in the continental 48 states\*
- 13¢ applies to calls 24 hours a day, seven days a week
- NO monthly fee
- NO sign-up fee
- \* NO monthly minimum usage requirement
- All calls are billed in whole minute increments
- All calls are included and clearly marked on your local phone bill
- · Write one check!

Save money on your long distance calls without having to cancel your long distance carrier. CGI's 13Cents service is only available by calling Customer Support at 1-800-300-4045. This will not switch your current long distance carrier.

\* Rates for calls outside the continental 48 states, if available, will be at least 10% below AT&T's basic 1 + rates.

This special rate will not be applicable to directory assistance calls. This service is available to residential customers only.

91/2Cents & 13Cents Are Services of CGI

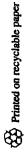




BULK RATE
U.S. POSTAGE
PAID
CGI SERVICES

# Make Long Distance Calls For Less Than 10¢ Per Minute

GUARANTEED - Day or Night



Make Long
Distance Calls
Anytime For

Less Than Less Than Per Minute



# With Personal Edge" Call For Less Than 10¢ Per Minute Without Canceling Your Current Long Distance Carrier

Dear Local Telephone Customer,

Yes that's right, less than 10¢ per minute on all your long distance calls anytime, seven days a week, all year long, anywhere in the continental 48 states. Get the edge over the other "offers" with CGI's new PersonalEdge service, without canceling your current long distance carrier, for only 9½¢ per minute, guaranteed.

#### Q: Why PersonalEdge?

**A:** Wouldn't you like to know exactly how much a long distance call will cost before you place it? Of course you would. After all you typically don't make purchases without knowing the price. What do *you* pay per minute for a long distance call? The answer should be: 9½¢ per minute with CGI's PersonalEdge.

#### Q: How Does It Work?

A: Simply dial 10998 + 1 + Area Code + the number you wish to call and you'll pay only 9½¢ per minute for every long distance call you place within the continental 48 states. All your calls will be included and clearly marked on the local phone bill you are currently receiving. By dialing 10998, PersonalEdge is available on your telephone right now!

#### Q: Do I Need To Sign Up?

A: No, it is not necessary to sign up. For a low monthly per line charge of \$5.99 you are guaranteed 9½¢ per minute for long distance calls within the 48 states. Because of this incredibly low rate all PersonalEdge calls will require a three minute minimum and are billed in whole minute increments. In most local service areas, CGI's long distance service is available on your telephone right now. Why not join the countless others and try it?

#### Just Dial 10998 + 1 + the Area Code + Number For Only 91/2¢ A Minute

We know that you will be pleased with the quality of the digital fiber-optic network utilized by CGI, especially the savings you'll realize on all your long distance calls. Our Customer Support Representatives are trained to answer any questions you may have about CGI's PersonalEdge service at 1-800-300-4045.

Guaranteed

Alatanteed

Sincerely,

D. Lemuel Jones, Presided

A Customer Assistance Program

P.S. We always waive your first month's per line charge, so use PersonalEdge today! If you need additional stickers, would like a free rate comparison or would like information about our low flat rate PersonalEdge calling card please call Customer Support, toil free at 1-800-300-4045.



#### Pay only 91/2¢ per minute for long distance!

To Begin Saving
Use Your
PersonalEdge Number

#### DIAL 10998

+1 and the area code and number of the person you are calling.

Guaranteed for all calls placed in the continental 48 states.

- Guaranteed 91/2¢ per minute for calls placed in the continental 48 states
- 91/2¢ applies to calls 24 hours a day, seven days a week
- Low \$5.99 monthly per line access charge
- No sign-up fee
- Because of this incredible low rate of 91/2¢, all
   PersonalEdge calls will require a three minute minimum
- All calls are included and clearly marked on your local phone bill - Write one check!

Save money on your long distance calls without having to cancel your long distance carrier. CGI's PersonalEdge service is available on your telephone right now.



 $\bullet$  Rates for direct-dial calls in all other areas, if available, will be at least 10% below AT&T's basic 1 + rates.

This special rate will not be applicable to directory assistance calls. This service is available to residential customers only.

#### **EXHIBIT ONE - B**

The City of Madison Chamber of Commerce

Call Your Family!
Call Your Friends!
Any Time - 24 Hours a Day!
for

ONLY 10¢ A MINUTE!

TO START SAVING MONEY WITH YOUR VERY FIRST CALL, JUST LOOK ON THE OTHER SIDE!

There's NO PAPERWORK and NO SWITCHING long distance companies with MADISON CHAMBER calling.

Your MADISON CHAMBER earls are included on your monthly BellSouth phone bill.

Best of all, if you start saving today, the first month's \$2.50 monthly access fee\* is on us.

To find out how you can start saving money with your very next call. look on the other side.

The COSC mentaly areas for a moused for line. These rates will not be appropriate to Greenery coincides to an area of the conditions United States. If you're dready define 19255, and our Distance Render Default of 30074935CF to occurs MADISON CHAMBER rates.



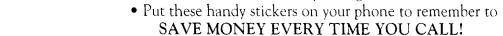
#### SAVE BIG ON LONG DISTANCE AND 10% GOES TO OLE MISS

#### Pay only 20¢ a minute all day, 12¢ in the evening, and 10¢ nights and weekends!

Save at least 15% (and as much as 30%) on all in-state and out-of-state calls with REBEL LINE!\* BEST OF ALL, 10% OF EVERY REBEL LINE CALL GOES TO OLE MISS!

(For Rebel Line service outside of Mississippi, call us at 1-800-771-6630).

- NO SWITCHING Long Distance Companies means NO PAPERWORK!
- NO EXTRA BILLS! Your calls are included on your regular South Central Bell telephone bill.



- YOU CAN START USING REBEL LINE RIGHT NOW! • TO GET STARTED, JUST TURN THIS CARD OVER!
  - \* Savings based on ATT/SCBell direct dial rates

BUSINESS PLANS AVAILABLE! While Rebel Line is for residential phones only, there are plans available for businesses, too. For complete information, call The CommuniGroup at 300-748-800

#### HERE'S HOW TO PLUG INTO REBEL LINE!

Ole Miss

#### JUST DIAL 10268

+ 1 + area code + number

The First time you make a 10268 call from a Touch-Tone® telephone, a recorded message will ask for your plan code. lust enter R-E-B (732) and your call will be completed. You only have to enter the 3-digit plan code on your very first 10268 call.
(if you want help or have questions, call The CommuniGroup at 1-800-748-8091)

#### **OLE MISS REBEL LINE**

Dial **10268** 

+1 + area code + phone number

The CommuniGroup 1-800-748-8001

ole miss rebel line

Dial **10268** 

+ 1 + area code + phone number

The CommuniGroup 1-800-748-8001

OLE MISS REBEL LINE

+ 1 + area code + phone number

The CommuniGroup 1-800-748-8001

#### OLE MISS REBEL LINE

+ 1 + area code + phone number

The CommuniGroup 1-800-748-8001

OLE MISS REBEL LINE

+ 1 + area code + phone number

The CommuniGroup 1-800-748-8001

#### SAVE BIG ON LONG DISTANCE AND 10% GOES TO OLE MISS!

#### Pay only 20¢ a minute all day, 12¢ in the evening, and 10¢ nights and weekends!

Now Rebel fans in Tennessee, Alabama and Louisiana can plug into Rebel Line.

You'll save at least 15% (and as much as 30%) on all out-of-state calls with REBEL LINE!\*

Plus, you can call anywhere in-state more than 55 miles away, anytime for just 13¢ per minute.

BEST OF ALL, 10% OF EVERY REBEL LINE CALL GOES TO OLE MISS!

• NO SWITCHING Long Distance Companies means NO PAPERWORK!

• NO EXTRA BILLS! Your calls are included on your regular South Central Bell telephone bill.

• Put these handy stickers on your phone to remember to

FOR REBEL LINE SERVICE OUTSIDE OF LOUISIANA, ALABAMA OR TENNESSEE, CALL 1-800-771-6630 SAVE MONEY EVERY TIME YOU CALL!

• YOU CAN START USING REBEL LINE RIGHT NOW!

\* Savings based on ATT/SCBell direct dial rates

BUSINESS PLANS AVAILABLE! While Rebel Line is for residential phones only, there are plans available for businesses, too. For complete information, call The CommuniGroup at 1-800-748-8001.

#### HERE'S HOW TO PLUG INTO REBEL LINE! FIRST CALL -1-800-377-5040

Your call needs to be from your residential, Touch-Tone® telephone. A brief recorded message will tell you more about the plan, then have you dial your first long distance call (1 + area code + phone number). You only have to dial 1-800-377-5040 the first time you call.

For every call after that, you only need to

DIAL 10885 + 1 + AREA CODE + PHONE NUMBER.

(If you want help or have questions, call The CommuniGroup at 1-800-748-8001)

#### OLE MISS REBEL LINE

#### Dial 10885

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

**OLE MISS REBEL LINE** 

Dial **10885** 

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

OLE MISS REBEL LINE

Dial **10885** 

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

#### OLE MISS REBEL LINE Dial 10885

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

OLE MISS REBEL LINE Dial 10885

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

# \*Savings based on ATT/BellSouth direct dial rates

# YOU CAN START CALLING RIGHT NOW! TO START, JUST TURN THIS CARD OVER

SAVE MONEY EVERY TIME YOU CALL! Put these handy stickers on your phone to remind you to

NO SWITCHING Long Distance Companies

AND OUT-OF-STATE CALLS ND AS MUCH AS 30%) EVERY CALL GOES TO MSU! ON ALL IN-STATE **DOG CALLING CLUB!**\* BEST OF ALL, 10% OF WITH THE MSU

O¢ NIGHTS AND WEEKENDS! 2¢ IN THE EVENING, AND 20¢ A MINUTE ALL DAY

# SAVE AT LEAST 15%

# NO EXTRA BILLS! Your calls are included on your (For service outside of Mississippi, call us at 1-800-227-8712). regular BellSouth telephone bill means NO PAPERWORK

BULLDOG 0268

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

U BULLDOG 10268

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

MSU BULLDOG CALLING CLUB 0268 DIA

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

**MSU BULLDOG** CLUB NG

+ area code + phone number The CommuniGroup 1-800-748-800!

+ area code + phone number The CommuniGroup 1-800-748-8001

+ area code + numbel

Touch-Tone® telephone, a recorded message will ask for The first time you make a 10268 call from a You only have to enter the 3-digit plan code (6-7-8) and your call will be completed your plan code. Just enter M-ST

on your very first 10268 cal

(If you want help or have questions, call The CommuniGroup at 1-800.748-8001)

#### NOW BULLDOG FANS IN CALLS WITH THE MSU TENNESSEE, ALABAMA ND AS MUCH AS 30%) SAVE AT LEAST 15% ALL OUT-OF-STATE AND LOUISIANA

BULLDOG CALLING CLUB!\*

Plus, you can call anywhere in-state more than 55 miles away,

anytime for just 13¢ per minute.

BEST OF ALL, 10% OF EVERY CALL GOES TO MSU!

NO SWITCHING Long Distance Companies

NO EXTRA BILLS! Your calls are included or means NO PAPERWORK!

telephone. A brief recorded message will tell you more about

(1 + area code + phone number). You only have to dial he plan, then have you dial your first long distance call

-800-647-9760 the first time you call

For every call after that, you only need to

Your call needs to be from your residential, Touch-Tone®

FIRST CALL -1-800-647-9760

SAVE MONEY EVERY TIME YOU CALL! your regular BellSouth telephone bill START SAVING RIGHT NOW Put these handy stickers on your \*Savings based on ATT direct dial rates phone to remember to

+ AREA CODE

+ PHONE NUMBER

[11 you want help or have questions, call The CommuniGroup ar 1-800-748-8001]

MSU BULLDOG NG

0885 + 1 + area code + phone number The CommuniGroup 1-800-748-8001

BULLDOG

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

MSU BULLDOG LING. 0885

+ 1 + area code + phone number The CommuniGroup 1-800-748-8001

+ area code + phone number

The CommuniGroup 1-800-748-8001

LING CLUB

+ area code + phone number The CommuniGroup 1-800-748-8001